

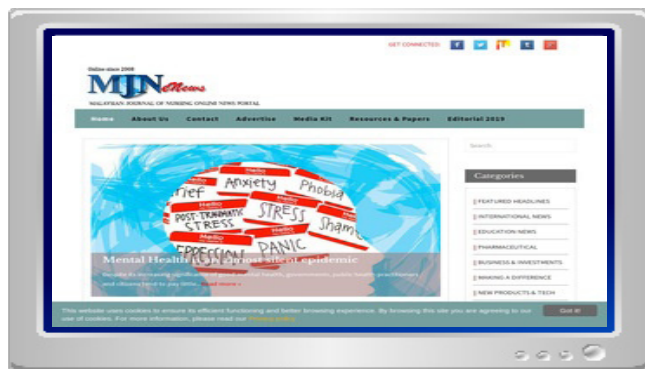


Malaysian Journal of Nursing Online News
www.mjn-e-news.com.my

2019 MEDIA KIT

Online since 2008, Malaysian Journal of Nursing (MJN) e-News delivers daily news that focuses on the Malaysian nursing, medical and healthcare sectors. As a one-stop website that provides up-to-date news that is pertinent to the medical, nursing and healthcare sectors in Malaysia, MJN e-News covers a wide range of topics such as government initiatives, industry challenges, nursing and healthcare education, industry "gamechangers", study reports, healthcare breakthroughs, and more.

AD TYPE	SIZE (px)	AD ZONES*	RATE (RM)
Leaderboard	728 x 90	header	RM1,000/mth
Ticker	468 x 60	header	RM750/mth
Button	125 x 125	sidebar	RM500/mth
Box	250 x 250	sidebar	RM750/mth
Block	200 x 200	sidebar	RM650/mth
Skyscraper	160 x 600	sidebar	RM1,000/mth
E-broadcast	RM1,000 per e-broadcast (HTML and text files are required)		
Discounts applicable if more than one ad is taken up			
Advertorials are also available. Kindly contact our advertising representative for further information.			
*All ad zones are visible on all pages			
Creative Specifications: File type: JPG or GIF (transparent not recommended) File size: Not more than 200kb Colour mode: RGB GIF animation: supported			



For advertising & other enquiries, contact:

Mr Winston Fernandez
Email: winston@taramedia.com.my

Tara Media & Communications

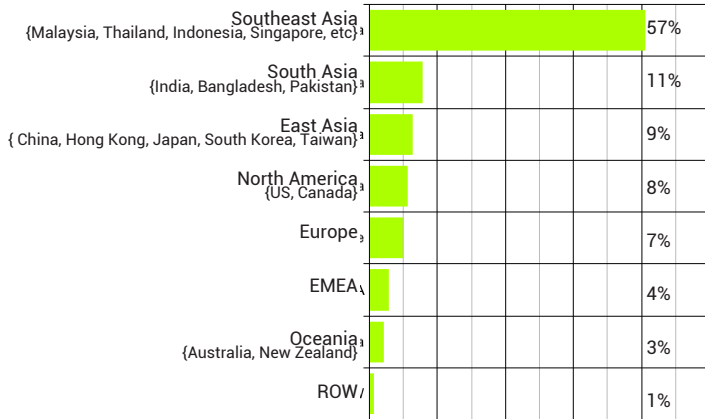
Office: SQ9, Block A, Menara Indah, Jalan 9,
Taman TAR, 68000, Ampang, Selangor, Malaysia
Tel: +603 4260 4575
Fax: +603 4260 4576
www.taramedia.com.my



MJN e-News BRAND AUDIENCE DATA

MONTHLY AVE. VIEWS OF 20,000 (Q1-Q4 2018)

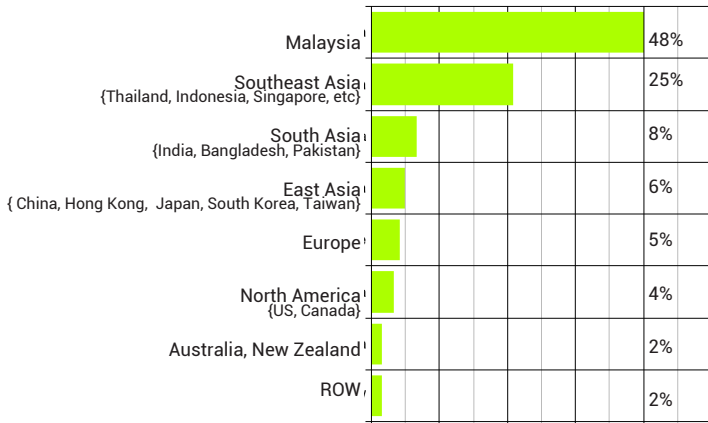
*Overall viewership up 3% (Q4 2017)



VISITORS BY REGION

VISITORS PROFILE

Sector	Profession
Hospitals / Healthcare Units	Nurses
Medical Equipment	Health & Safety Professionals
Alternative / Complementary Medicine	Hospital Administrators & Practitioners
Education	Medical Practitioners
Gov't / Private Organisations	Suppliers of Medical Equipment
Pharmaceutical	Academics
R&D	Practitioners of Complementary & Alternative Medicine
Others	Others



EMAIL DISTRIBUTION BY DESTINATION

DISTRIBUTION BASED ON EMAIL DATABASE OF 17,000*

*An increase of 9.6% from previous year data

Tracked by Alan Yoon Associates Chartered Accountants

ABOUT THE PUBLISHER

Incorporated in 2001, Tara Media & Communications is a privately-owned online publications producer and media representative based in Kuala Lumpur, Malaysia.

PUBLISHING

We operate as a one-stop shop for print and online magazines. We collate, write, and edit contents; produce, manage and market the following print, digital, and online domestic and international publications:

- >Plastics and Rubber Asia (print)
- >Plastics and Rubber Asia (digital)
- >Plastics and Rubber Asia (e-News)
- >Rubber Journal Asia (e-Magazine)
- >Injection Moulding Asia (e-Magazine)
- >Energy, Oil & Gas (e-Magazine)
- >MJN e-News (e-Magazine)
- >HealthCare Asia (e-Magazine)

CONFERENCES

Working in smart partnership with exhibition and seminar organisers, and audit firms, we also organise conferences.

To learn more about our services, contact

Tara Media & Communications
 Office Address: SQ9, Block A, Menara Indah, Jalan 9, Taman TAR, 68000, Ampang, Selangor, Malaysia
 Tel: +603 4260 4575 Fax: +603 4260 4576